



JESSE HILL MARKET

Year One Report



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A hub of wellness designed for Grady patients, employees and the greater community



Recognizing the important relationship between nutrition and health, Grady Health System, the Atlanta Community Food Bank, and Open Hand Atlanta partnered to connect the community with fresh, healthy food through the innovative Jesse Hill Market.

The market first opened in August 2020 and serves as the home of the Food as Medicine program at Grady which seeks to increase access to healthy, affordable food to patients, employees, and the community.

Food Pharmacy

Jesse Hill Market is the home of the food pharmacy and food prescription program at Grady. Patients with diabetes or hypertension who screen positive for food insecurity are eligible to enroll.

Patients are referred by their primary care provider and can stop by the food pharmacy the same day to enroll. Once enrolled, benefits include fresh food boxes based on household size every two weeks in addition to nutrition education with a Registered Dietitian, and cooking classes that take place in the Teaching Kitchen. Each food prescription lasts for three months, and patients can renew benefits for up to a full year.

Eligibility:

Food insecurity

AND

Diabetes (A1c>9)

OR

Stage 2 Hypertension
(BP >140/90)



Year One Volume

Patients Seen



1,045
Referrals



471
Enrollments



577 Pharmacy
Visits



188 Renewals

Food Distributed

Total Pounds:
71,151

Pounds of
Produce:
60,887

86%

Fresh Produce

Team Spotlight

Renee Ogoun, BS – Patient
Navigator

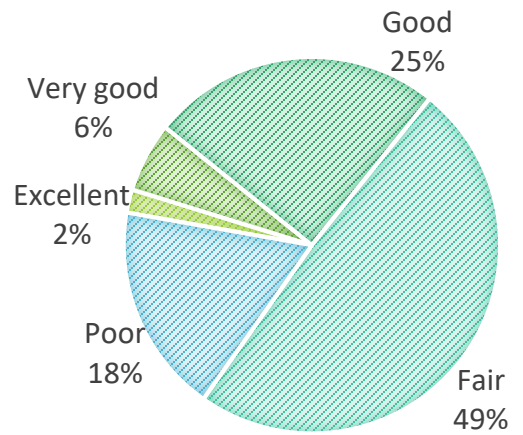


Renee guides patients through the food prescription program

Food Pharmacy

In the first year, 471 patients were enrolled in the food prescription program. Those enrolled are majority female (62%) and most receive SNAP benefits (54%). The average household size is 2.9 and 17% of households have children under 5 years old, while 29% have children 6-17 years old. Nearly 50% have adults over the age of 60 in the household. At baseline, the majority of those enrolled reported to be in good or fair health (74%). Additional baseline health characteristics are displayed.

Self-Reported Health at Enrollment



Self-Reported Quality of Life at Enrollment

Average Unhealthy Days (in the last 30 days)	
Poor Physical Health	10.4 days
Poor Mental Health	7.8 days
Usual activities impacted by poor physical or mental health	7.7 days

Team Spotlight

Veronica Olivar, MPH – Food Pharmacy Manager



Veronica oversees the day-to-day operations of the pharmacy

Health Characteristics at Enrollment

	Food Rx Patients	Healthy Range
A1c ¹	11.0	<7
Blood Pressure	140/79	<120/80
BMI	32.8	18.5-29.9
Waist Circumference (in.)	40.6 (women) 41.2 (men)	<31.5 (women) <37 (men)

¹Among patients with diabetes



Teaching Kitchen

The teaching kitchen is home to experiential cooking and nutrition education for patients and employees. Classes feature plant-based recipes, life skills, and lessons on nutrition and chronic disease.

"Today I learned a different way of living, a different way of cooking, and of preparing certain foods."

- Patient in Food Rx program

Team Spotlight

Dhana Blissett, MS, RD, LD –
Teaching Kitchen Manager



Dhana offers nutritional guidance to promote wellness

In year one...

556 Patient Visits

199 Employee Visits

516 Food Demo Attendees





Café & Farmers Market

The café at Jesse Hill Market serves up a range of healthy offerings from affordable prepared meals, grab-and-go entrees and sides, and fresh, local produce. The café is open to Grady employees, patients and the greater community four days per week.

Team Spotlight

Robin Ward, BA – Café Manager



Robin serves as the liaison between Grady and Open Hand

Year One Sales

- Over **3,000** healthy sandwiches sold
- Over **5,000** non-soda beverages consumed
- Over **3,000** pounds of healthy produce boxes
- Over **1,500** apple, orange, and banana sales



Purchases at Jesse Hill Market have supported 5,221 meals for Open Hand clients.

Fresh Food Cart

Fresh Food Cart (FFC) is an extension of the Food Pharmacy, offering fresh produce at no cost to patients of Grady's Neighborhood Health Centers. The FFC began at Brookhaven in June 2019 and is offered twice per month. Recognizing rising food insecurity due to the COVID-19 pandemic, Grady expanded to Asa Yancey and the Ponce Center once per month in May 2020.

"I can't work at the moment, so getting food from the food cart sustains me. I don't run out of food when money is low."

- FFC participant

"It provided us with healthy food to facilitate our healthy living goals."

- FFC participant

"It's like a secured part to the menu when it comes to preparing dinner each week."

- FFC participant

Since 2019, the Food as Medicine partners have distributed over **400,000 pounds of produce** across more than **20,000 patient visits**.

Team Spotlight

Carli Barbo, MS, RD, LD –
Lead Dietitian



Carli coordinate FFCs in addition to her role as lead dietitian

Since inception:

- **93** Fresh Food Cart events
- **576** individual volunteers



Inpatient Meals Program

Recognizing that nutrition is critical for patients recovering from hospitalization, Open Hand Atlanta and Grady provide healthy meals for patients at a critical time in their care. The inpatient meals program provides home-delivered, medically-tailored meals upon discharge for patients with certain health conditions experiencing food insecurity.



Program Outcomes

490 patients received meal deliveries

98% reported the meals were easy to use

89% reported receiving enough meals

95% reported the meals helped follow discharge instructions & healthy eating recommendations

Care Transitions: Extent that the meals made the transition home from the hospital easier

Extremely easier	50%
Much easier	28%
Moderately easier	14%
Slightly easier	7%
Not at all easier	2%

Patient Feedback: Ways the Meals Helped

"I was just diagnosed with diabetes and I have to change my eating habits so the meals helped me see what to eat"



"It was just not having to worry about if I was going to get something or if someone was going to have to take me to get to the grocery store; it made it a lot easier"

